

Dubai Design Academy

DMCC launched the Dubai Design Academy (DDA) in 2019 to complement the thriving precious stones and precious metals industries in Dubai. Offering exclusive jewellery-design programmes, DDA equips students with innovative design development training and practical experience of the very latest computer-aided design (CAD) and manufacturing technology shaping the modern jewellery design industry. Licensed by the Dubai Government's Knowledge and Human Development Authority (KHDA), the DDA is an accredited BTEC centre and has a number of partnerships and MOUs with stakeholders around the world.

Quick Facts and Stats

- The DDA is nurturing the next generation of jewellery designers and enhancing the skills of current industry professionals.
- Based in Almas Tower, headquarters of the Dubai Multi Commodities Centre (DMCC) and home to the Dubai Diamond Exchange, the DDA is at the heart of Dubai's gold and diamond industries.
- The DDA has successfully trained and upskilled almost 300 students since its launch.

DDA Courses, Collaborations and Events

- The DDA offers 18 different courses and workshops to fine-tune students' jewelry design skills, focusing on hand illustration, 3D jewelry design, and metalsmithing.
- In 2023, the DDA signed an MoU with FinMet, providing opportunities for students and alumni to design new gold notes and participate in an internship program.
- In November 2023, DDA will be returning to Jewellery Arabia to offer their workshops and courses for the second time.
- DDA has successfully trained and upskilled almost 380 students since its launch.

DMCC's Industry Leaders



Maryam Al Hashmi

Director of Precious Metals and Commodities | DMCC

Maryam Al Hashmi is DMCC's Director of Precious Metals and Commodities and is the UAE Kimberley Process Director. Within her dual role, Maryam is responsible for the overall strategy and operations of the Dubai Design Academy, DMCC's precious metals workstreams, and ensuring that the Kimberley Process operates efficiently across the UAE to stem the trade of conflict diamonds in the country.

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For more information, visit www.dmcc.ae.